



The best little cook off in Georgia!

August 15, 2010

Greetings to all of our GBA Barbecue Cook Teams,

We would like to extend our warmest greetings and hope that you and your team members have had another great year. Richland Better Hometown Board and the Pig Fest Committee would like to invite you to join us for the 13th Annual Richland Pig Fest to be held in historic downtown Richland on Friday and Saturday, November 12 – 13, 2010.

Our first year of competition under the Georgia Barbecue Association in 2009 was a huge success. The 9,000 or more people that came to Pig Fest last year were delighted with the results of our affiliation with the Georgia Barbecue Association. They got to eat your barbecue! We will continue to encourage you to vend barbecue at this event because it made such a difference last year for our festival goers.

For those of you new to the GBA, we hope that you are as happy with the association as we are. The Georgia Barbecue Association will begin its fourth full year as a sanctioning body for competition cooking with the Richland Pig Fest, and we hope that our competition here in Richland continues to help the GBA grow in fame and stature.

As you all know, Georgia consistently provides some of the strongest and most competitive teams in the country and we are awed by the success the GBA has enjoyed through your support. The great state of Georgia is an even bigger player in the barbecue-cooking arena because of it.

We have enclosed our application for 2010 and our schedule of events for you to review. Please notice that we have increased our prize monies this year to entice you to participate and to urge you to support the Georgia Barbecue Association.

As always, our event will be well planned, well staffed and widely attended.

We applaud you for your support of our sanctioning change last year. Please contact Jeff or Jane if you have special needs and we will try to accommodate your team. Both of them have been instrumental in building the Richland Pig Fest into the great event that it has become. Their phone numbers are listed at the bottom of this letter.

We thank you and look forward to hearing from you. It will be an honor to welcome you to this year's event, which will be the biggest and best yet!

Our Best Regards,
The Richland Better Hometown Pig Fest Committee

Richland
A Better Hometown

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