



Richland Better Hometown Board of Directors

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Hon. Adolph McLendon

200 Broad Street
Richland City Hall
Richland, GA 31825

The best little cook-off in Georgia!

Dear Exhibitor,

On behalf of the Richland Better Hometown Board of Directors, I would like to invite you to become a participant in the 13th Annual Richland Pig Fest, which will feature artists and commercial vendors on historic Broad Street.

The Richland Pig Fest is marking 13 years of exciting history Friday and Saturday, Nov. 12 - 13, 2010. The Pig Fest has come to be known as “the best little cookoff in Georgia,” and for good reason. More than 30 crack BBQ teams will compete for trophies and money in three sanctioned categories on Saturday. The winners will be announced at 6 p.m.

Name bands will rock the streets Friday and Saturday nights. A carnival midway by Jules & Beck Shows will provide rides and excitement for thrill seekers until the wee hours both nights and a professional fireworks display lights up the sky on Saturday night.

Members of the North American Railcar Operators Association (NARCOA) will again bring the magic of the rails to life with rides on their speeder cars both days and into the evenings. A motorcycle run will arrive Saturday morning featuring a Poker Run and Motorcycle Games. The Classic Car Show and Antique Tractors return on Saturday, too. There is something for everyone at the Pig Fest!

Best of all, the competing BBQ teams will sell their award winning barbecue directly to the public and food of all sorts will be available in the food court on East Broad Street, as well.

Richland Better Hometown is a 501(c)(3) which functions under the auspices of the Georgia Department of Community Affairs Main Street Program and the City of Richland, Ga.

We want you to know that we have an excellent track record with our vendors, our sponsors and our community. For the past 13 years our intensive experience staging community events is well known in the area, and our events are very well attended by local residents.

Our events are well publicized in area newspapers and magazines, and on radio and TV. We have a large crew of volunteers who have years of experience in festival operations and customer service to our vendors.

Our Board’s goal is to raise awareness of our historical architectural legacy. We provide financial and knowledge support for the preservation of these structures, streetscape enhancement and matching grants to downtown merchants in the historical district for storefront improvements.

All proceeds from this Festival will contribute to those endeavors. We urge you to support our effort to sustain the viability of our small town lifestyle through your participation.

We fully anticipate a large crowd of area residents from Southwest Georgia and East Alabama. Look for our posters and information campaign that will begin soon in area newspapers.

Sincerely,
Chip Jones
For Richland Better Hometown Board

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